



Warehousing and distribution solution for a global leader in equipment pooling



Kuehne + Nagel supports CHEP, a leading international provider of pallet and container pooling, with a dedicated warehousing and distribution solution as the basis of its local service centre in Gądko near Poznan for the West Poland region.



QUICK OVERVIEW

BACKGROUND

A global market leader in equipment pooling needed a reliable logistics and transport service provider for the establishment of its service centre in West Poland.

CHALLENGE

Providing strategically located dedicated storage space, warehousing services and distribution capabilities in West Poland.

SOLUTION

A tailor-made solution including dedicated warehouse space, value-added warehousing and contract logistics services as well as FTL, LTL and groupage transport for distribution.

RESULTS

A powerful service centre solution for West Poland meeting the high requirements of the customer.

BACKGROUND

CHEP is a global provider of supply chain solutions serving the consumer goods, fresh food, beverage, manufacturing and retail sectors in more than 60 countries. CHEP offers a wide range of logistics and operational platforms and support services that are designed to increase performance and lower risk while improving environmental sustainability.

CHEP's 11,500-plus employees and more than 275 million pallets and containers deliver comprehensive coverage and exceptional value, supporting more than 500,000 customer touch-points for global brands such as Procter & Gamble, Sysco, and Nestlé. CHEP is part of the Brambles Group, the operator of a portfolio that includes IFCO, the leading provider of Reusable Plastic Containers (RPCs) to the fresh food supply chain globally, as well as specialist container solutions providers to the automotive, aerospace and oil and gas sectors.

During the 16 years of its presence on the Polish market, CHEP has become a leader of pallet management solutions supported by strong partnerships with FMCG, retail and logistics companies. Today, CHEP Poland has over 600 customers with more than 18 million of pallets issued annually from its seven service centres and cooperates with more than 10,000 distribution points.

CHALLENGE

CHEP operates an extensive network of pallet, container and RPC service centres worldwide, which employ trained technicians to maintain and repair the reusable CHEP products to industry standards. These service centres are strategically located close to major industry hubs and growing areas and situated in both metropolitan and regional areas. All depots store excess products to meet seasonal or unexpected customer demands. CHEP customers can use these conveniently located centres to collect and return pallets and containers to reduce vehicle miles, cut down on wasted time and minimise impact on the environment.

In 2008, CHEP was looking for a cooperation with an international logistics service provider to set up a new customer touch-point and service centre for its pallets in West Poland. The ideal logistics partner needed to provide suitable local warehousing space as well as reliable overland transport solutions for the CHEP equipment. After a thorough tender selection, CHEP decided to use the customized solution presented by



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Logistics Manager CEE
CHEP

"CHEP strives to bring strategic value to the business of its customers by procuring products and services efficiently and with highest quality through the use of standards, strategic partnerships and our global knowledge. To achieve this, we need suppliers that provide the required high standards in their own product and service offering.

Kuehne + Nagel Poland has proven to be a reliable partner and to meet our high requirements. With the help of this experienced logistics service provider we have successfully established our service centre in Gądko, from where we serve our customers in West Poland with the quality they are used to receive from CHEP.

Kuehne + Nagel support us with broad experience and professionalism in providing transport services for our equipment. On-time delivery and flexibility are the key factors that allow our customers to have smooth production processes and ensure strong partnership cooperation between CHEP and retailers."



Kuehne + Nagel Poland.

SOLUTION

The solution for CHEP is based on Kuehne + Nagel's long-standing experience in international transport and logistics. With over 66,000 employees at more than 1000 locations in over 100 countries, the Kuehne + Nagel Group is one of the world's leading logistics companies. In Poland, Kuehne + Nagel employs 1,800 logistics experts and, since the start of its local operations in 1992, has gained an excellent track record like it has throughout the entire Eastern European region. The warehousing space under management in this country amounts to 190,000 square metres.

In its strategically located full-service logistics centre in Gądko near Poznań, Kuehne + Nagel offers CHEP dedicated warehouse space for the storage of its equipment and for the operation of its service centre. Two Kuehne + Nagel employees are fully dedicated to customer service for CHEP's overland transports and operate both the Kuehne + Nagel IT system and CHEP's Internet transport management platform in parallel. In the scope of an additional contract logistics service, the Kuehne + Nagel staff of 30 employees provide inspection, repair and painting of the CHEP pallets after their return. In the future, this work will be partly automated by a CHEP-designed, dedicated processing line, with which to equip the service centre both parties agreed on.

Using its well-developed Full Truck Loaded (FTL), Less than Truck Loaded (LTL) and domestic groupage network, Kuehne + Nagel distributes pallets to CHEP customers throughout West and Northwest Poland and, via its warehouse in Pruszków, also throughout the Mazovia region in the mid-north-east of the country. In addition, Kuehne + Nagel is operating international transports of pooling equipment to and from other CHEP service centres in Europe.

RESULTS

Thanks to the excellent cooperation with Kuehne + Nagel, CHEP was able to establish a powerful service centre for storage and repair of its pallets in West Poland. The logistics solution has been tailored to the specific requirements of CHEP and offers to the equipment pooling provider a full service package at attractive rates.